

CABE 2019 / 44th Annual Conference

March 20-23, 2019 - Long Beach Convention Center, Long Beach, California

Advertising Information/Submission Instructions

Exhibitors may advertise in the conference issue of the Multilingual Educator Magazine and/or Conference Program, purchase tote bag inserts, or electronic advertising or take advantage of the opportunity to become a conference Sponsor.

Annual Conference Program Advertising

The CABE 2019 Conference Program is distributed to each attendee at the conference in the CABE tote-bags at the time of registration. (The deadline for camera ready copy/art is Wednesday, December 19, 2018)

Publication trim size: 8 1/2 x 11

<p>Full Page 8 1/2" w x 11" h .125" Bleed all 4 sides Live Area 7 x 10 B & W \$825</p>	<p>Half Page Horizontal 7 1/4" w x 4 5/8" h No Bleed B & W--\$600</p>	<p>Half Page Vertical 3 5/8" w x 10" h No Bleed B & W--\$600</p>	<p>Quarter Page 3 1/2" w x 4 5/8" h No Bleed B & W--\$400</p>
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Multilingual Educator Magazine Advertising

The conference issue of the Multilingual Educator will be provided to all CABE conference attendees in our conference tote-bags and sent to all CABE members. (The deadline for camera ready copy/art is Wednesday, October 17, 2018)

Publication trim size: 8 1/2 x 11

<p>Full Page 7 1/2" w x 10" h No Bleed B & W -- \$825 Color -- \$950</p>	<p>Half Page Horizontal 7 1/2" w x 4 5/8" h No Bleed B & W -- \$600 Color -- \$750</p>	<p>Half Page Vertical 3 5/8" w x 10" h No Bleed B & W -- \$600 Color -- \$750</p>	<p>One Third Page 2 1/2" w x 10" h No Bleed B & W -- \$450 Color -- \$650</p>	<p>Quarter Page 3 5/8" w x 4 5/8" h No Bleed B & W -- \$400 Color -- \$550</p>
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Advertising space is open to all vendors

Deadline

Payment is due by December 14, 2018. Artwork is due as follows:
Conference Program is Wednesday, December 19, 2018
Multilingual Educator is Wednesday, October 17, 2018

Materials

Electronic files will be accepted from advertising agencies, printers or graphic designers as follows: PC or Mac: JPEG, TIFF, EPS, Press Ready PDF 300 dpi minimum. All files must be CMYK/Grayscale. Please include all art and font files.

Electronic Advertising (Website, Facebook, Mobile App, Electronic Banner and Email Blast)

Images/logos Sizes: Images: 8 1/2 x 11, Pixel Dimension - 640x480, Acceptable formats: Jpg, Jpeg, Gif, Png, PDF

- Email Blast: 1 Email blast sent twice (same flyer)
PDF & JPEG Format - 8 1/2 x 11, Subject line, Link
- Facebook: Up to 300 characters, image, logo or link, PDF and JPEG Format - 8 1/2 x 11
- Conference Mobile App: Only organization logo, PNG format
- Electronic Banner (During Conference): PDF or JPEG format

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Tote Bag Inserts

Tote Bag Inserts are inserted in each CABE 2019 bag with a conference program and distributed to each attendee. Only confirmed exhibitors are eligible for Tote Bag Inserts. Standard insert size is 8 1/2 x 11 flyer, designed by you and sent freight express.

Opportunities for other promotional materials are available--notepads, pens, etc. Please email CABE: exhibitors@gocabe.org for more information.

Guidelines

- Quantity of Tote Bags Inserts needed – 5,000 (Subject to Change)
- Shipping dates are February 11, 2019 – March 13, 2019 Include your Company Name (ATTN: TOTE BAG INSERT) along with address on all boxes containing your insert. The shipping address may differ from the CABE address; you will receive an email with shipping information. Any shipments received after these dates will not be inserted in the Conference tote bags and payment will not be refunded.
- Please email the carrier name, number of boxes/pallets and tracking numbers of your tote insert to ruth@gocabe.org.
- Space is limited. Go to www.cabe2019.org to register as a Sponsor/Exhibitor to take advantage of this opportunity.
- **PLEASE ADHERE TO ALL DEADLINES.** Materials received after deadline date are not guaranteed to be inserted in tote bags.
- All materials MUST be properly labeled and mailed to the appropriate location.
- No on-site deliveries will be accepted.
- Please Note: No refunds will be given after January 31, 2019 for Tote Bag Inserts, Advertisements or Promo Items.

Advertising is a great way to showcase your exhibit space go to www.cabe2019.org and sign up now!